

FSU Health

FSU HEALTH EXPO

*Taking Charge: Health and
Wellness Matters*

SPONSORSHIP OPPORTUNITIES

2026

October 17

Gadsden County Courthouse

Quincy, Florida



LETTER TO OUR COMMUNITY SUPPORTERS

On behalf of the FSU Health Expo Planning Committee, I am pleased to invite you to become a valued sponsor of our upcoming event, the **FSU Health Expo: Taking Charge: Health and Wellness Matters**, which will take place on **Saturday, October 17, 2026**, at the **Gadsden County Courthouse (10 E Jefferson St)** in Quincy, Florida **from 9am to 12pm**.

This event will bring together community members, students, faculty, healthcare professionals, and researchers with the shared goal of promoting wellness, improving access to health resources, and encouraging healthy lifestyles through education and collaboration. The FSU Health Expo features free health screenings, educational workshops, research showcases, and a variety of interactive exhibits—all free to the public.

We anticipate participation from over 300 attendees, including local families, residents, and a diverse group of stakeholders from both academic and healthcare sectors. To make this event a success and to continue providing it free of charge, we are seeking sponsorship from community-minded organizations like yours.

Your support will directly impact the event's ability to:

- Provide wellness kits for attendees
- Advertising the event via newspaper, radio ads, and printed materials
- Offering tote bags to attendees to collect resources and giveaways from each exhibitor/vendor
- Promote community partnerships and student engagement

We offer several levels of sponsorship opportunities and are happy to tailor a package that aligns with your organization's values and outreach goals. Sponsors will receive public recognition throughout the event, including logo placement on signage, event materials, and promotional platforms.

We hope you will consider partnering with us to make this initiative impactful and accessible. Please find attached our sponsorship packet for more details. We would be happy to speak with you further to explore how your organization can be involved.

Thank you for your time and commitment to community wellness. We look forward to the possibility of working together!

Sincerely,

The FSU Health Expo Planning Community

SPONSORSHIP LEVELS

Sponsor Level	Community Champion	Platinum	Gold	Silver	Bronze
Funding Contribution	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Billboard and Banner Recognition	X				
Cooling Fan / Program Marketing Materials	X	X			
2-minute On-stage Remarks	X	X	X		
Recognition in Closing Remarks	X	X	X	X	
Activity Signage	X	X	X	X	X
Email Recognition and Social Media Promotional Materials	X	X	X	X	X
Table in a Prominent Area	X	X	X	X	X

In-Kind Sponsorship:

In-kind contributions, including goods, services, or promotional support, will be valued based on standard rates for services or the market cost of items provided. The total value of the contribution will determine the corresponding sponsorship tier. All in-kind contributions must align with an identified need of the FSU Health Expo. For example, providing \$500 in event equipment or coordinated promotional support would qualify for the Bronze Sponsorship Tier.

Net proceeds are used to provide wellness resources to community members, support expanded community health efforts, and future community engagement events (e.g., FSU Health Expo).



SPONSORSHIP AGREEMENT

Organization					
Contact Name					
Title					
Address					
City		State		Zip Code	
Phone		Alt. Phone		Fax	
E-Mail		Website			

Sponsorship Level (check the level of support):

☐	Community Champion	\$7,500
☐	Platinum	\$5,000
☐	Gold	\$2,500
☐	Silver	\$1,000
☐	Bronze	\$500

Payment Method:

ACH/Wire (preferred) or check

Contact: Jenny Bucior, Asst. Director, FSURFaccounting@fsu.edu, (850) 645-9848

For recognition purposes, please indicate below how your name should be listed in event materials:

Company Logo: (Adobe Illustrator or Photoshop preferred, .ai, .eps, .psd)

Convert text to outlines, embed any linked images.

If .psd, preferred size 20x20 inches min.)

Please send a copy of this agreement along with your logo to:

Phillip Worts

pworts@fsu.edu