

## **OGFA Request for Funding: SWAG**

The Office of Graduate Fellowships and Awards is requesting \$5,000 to purchase FSU branded items to offer as “SWAG” to FSU graduate students. Our priority is functional items that will facilitate students’ academic work, professional development, and travel (in the form of both daily commuting and conference/research travel). The SWAG items will help advertise the presence of the Office of Graduate Fellowships and Awards and our ongoing initiatives to promote the impact of graduate education at FSU (#GradImpact), increasing both the number of graduate students familiar with our services and increasing the overall culture of graduate fellowships among the FSU graduate community.

**Audience:** SWAG items will be made available to all graduate students who interact with OGFA. Items of higher value will be reserved for student recognition, given as tokens of appreciation to celebrate the hard work that goes into submission of an award application and selection for external funding opportunities.

**Benefit:** In addition to providing useful and necessary items, OGFA SWAG will serve to increase familiarity with the Office of Graduate Fellowships and Awards, making more students aware of the office’s role and services. Moreover, the high-value SWAG items will be used as recognition awards to celebrate student success in the fellowship and award application process.

### **SWAG Items:**

- Lanyards with a quote that supports representation of FSU, FSU culture & tradition, and the pride and sense of belonging that FSU graduate students
- Power blocks/portable chargers: [Promotional Power Banks at 4imprint | Custom Cell Phone Battery Backup Packs](#) - useful for graduate students often on the go who need to charge their phones or other devices. Also useful during travel or times of campus disruptions due to storms, hurricanes, etc.
- USB wristband flash drives
- Umbrellas —an item in regular need in Florida: [Customized Logo Printed Folding Compact Gift Umbrellas at 4imprint](#)
- Laptop camera cover
- Business card holders
- Keychain hand sanitizer
- Pens, notebooks, and “padfolios”