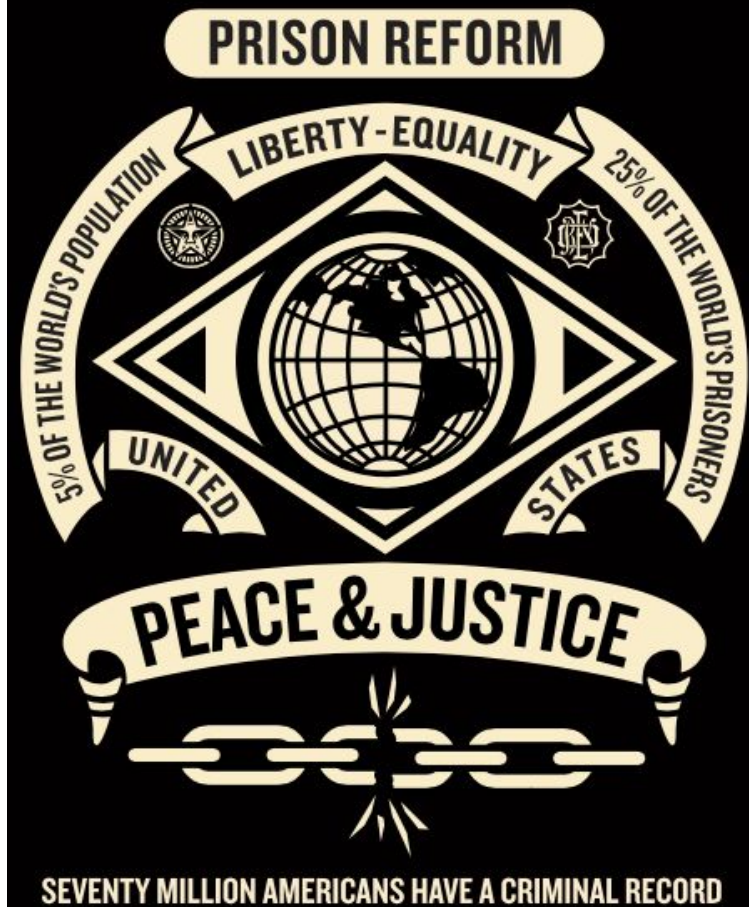


8 x 5

PRESENTED BY
ART AT A TIME LIKE THIS

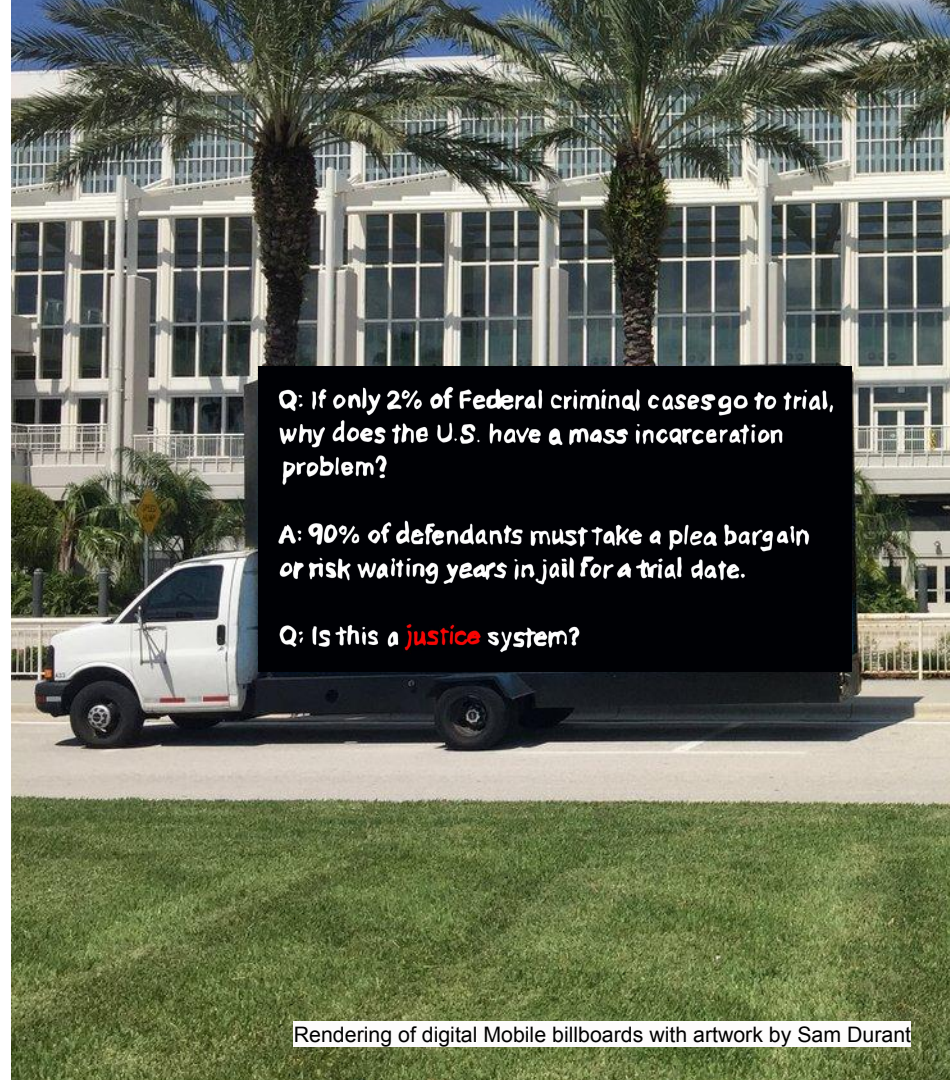
ABOUT 8x5

- **8x5**—the size of the average prison cell—is a public intervention addressing reform of the U.S. criminal justice system, organized by leading nonprofit organization **Art at a Time Like This**
- **Art at a Time Like This** supports artists addressing crises around the world and mass incarceration is an acute crisis for communities across the U.S.
- **8x5** features a public art exhibition across billboards in a targeted locale with attendant public programming to provide platforms for dialogue and action.
- Launched in **Miami** in June 2022 with leading artists such as the **Guerrilla Girls** and **Shepard Fairey**, **8x5** will continue through 2023 in five leading U.S. cities.
- **8x5** generated collaborations with arts organizations and foundations including Art 4 Justice Fund, For Freedoms and the Perez Art Museum (PAMM) which will host a panel discussion during Art Base Miami Beach



ABOUT 8x5 MIAMI BASEL

- This December, 8x5 will be activated on billboard and multiple **digital mobile billboards for 4 days** during artweek, bringing the artwork to the public at the Convention Center, Design District, Wynwood, satellite fairs and important museums
- The **PAMM (Perez Museum of Art)** will be hosting an ATLT event and panel discussion about the criminal justice system in Florida as a key programming event during Miami Art Week.
- Art At A Time Like This partners up with **For Freedoms** for this edition. Other influential partners include: **Save Art Space, Art For Justice Fund, Locust Projects, Bakehouse Art Complex, Florida Rights Restoration Project, Little Haiti Cultural Complex, Diaspora Vibe Cultural Arts Incubator** and more
- The total budget for the project is \$75,000 of which \$35,000 has already been raised from the **Art For Justice Fund** and **For Freedoms**.
- **8x5** will feature artworks by 5 invited artists who have had encounters with the carceral system and 5 artists found through an open call.



Q: If only 2% of Federal criminal cases go to trial, why does the U.S. have a mass incarceration problem?

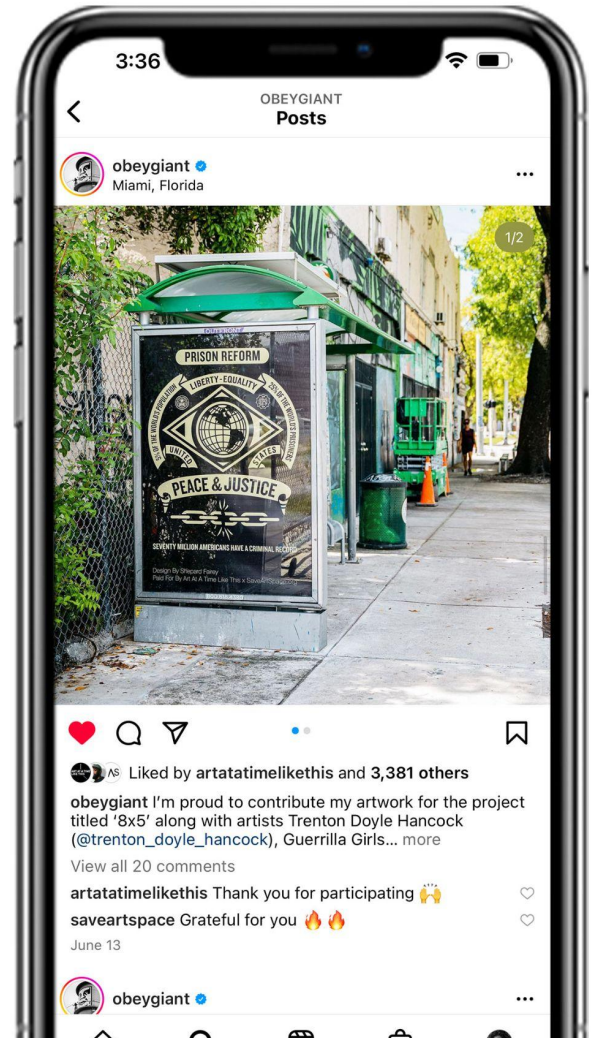
A: 90% of defendants must take a plea bargain or risk waiting years in jail for a trial date.

Q: Is this a **justice** system?

PROGRAMMING

- **OPEN CALL**
 - Activate the city prior to the launch with an open call for local artists to design 50% of the billboards
 - Work with local curators and activists to promote the open call and select participating artists
- **PUBLIC ART INTERVENTION**
 - Present art responding to judicial inequities both by leading U.S. artists invited by ATLT and emerging talent selected from the open call
 - Saturate the chosen city with billboards carrying these designs and messages, multiplied to magnify the message
- **PUBLIC PROGRAMMING**
 - *Organize panel discussions between artists and social activists to present ideas about how to make change in the criminal justice system*
 - *Present these discussions at local arts venues and community centers within each city.*
- **PUBLIC CAMPAIGN**
 - Spread the word about the project and its mission through media, press and audience engagement
 - Develop a call to action that allows the public to formulate ways to participate in bringing change

Shepard Fairey's Instagram post



“The billboards can have up to 350,000 viewpoints a week,” says Verhallen, co-founder of Art At A Time Like This. “It’s important to bring politically and socially engaged works to the public and make them easily accessible. . making an impact with an artwork versus an advertisement.”

ABOUT ART AT A TIME LIKE THIS

[Art at a Time Like This](#) is a 501c3 not-for-profit arts organization that serves artists and curators facing adversity at times of crisis. Utilizing public platforms (digital and IRL) , this organization presents art in a non-profit context, highlighting art as an invaluable conveyor of content, rather than commodity. Our mission is to show that art can make a difference and that artists and curators can be thought-leaders, envisioning alternative futures for humanity.

Art at a Time Like This was founded on March 17, 2020 by independent curators **Barbara Pollack** and **Anne Verhallen** who saw the need for a new kind of alternative space to address the pandemic and other crises. We perpetually address the question, ***'How Can We Think of Art at a Time Like This?'*** In a series of online exhibitions, artists and curators have engaged with this question, from our inaugural exhibition--which attracted over 200,000 viewers in its first three months--to monthly shows confronting not only the pandemic but also Black Lives Matter, systemic justice, the Climate Emergency, New Delhi's Farmer Revolution, gender discrimination, human rights violations in Hong Kong, the fragility of democracy in the US and many other issues.

In the weeks leading up to the 2020 US election, ATLT orchestrated the public art exhibition in collaboration with **Save Art Space, Ministry of Truth: 1984/2020**, a series of 20 billboards by 20 artists, including Shirin Neshat, Deb Kass, Marilyn Minter, Abigail de Ville, Dread Scott, Sue Coe, Mel Chin and others. The New York Times recognized the project as "one of the most important moments in art" for 2020.

8x5 Previous Artworks

CLEAR CHANNEL



TOO MANY STORIES END THIS WAY

Design By Trenton Doyle Hancock



Paid For By Art At A Time

SaveArtSpace.org

005580

Trenton Doyle Hancock's billboard artwork for '8x5'

Q: In 2021 in Southern Florida there were 701 federal criminal cases filed,
how many were found NOT guilty?
A: 3

Q: 701 criminal cases filed, how many went to a jury trial?
A: 10.... 691 defendants had little choice but to accept prosecutor's plea deals,
guilty without trial.

Q: Is this a *justice* system?

Design By Sam Durant
Paid For By Art At A Time Like This x SaveArtSpace.org

Clear Channel

004530



CLEAR CHANNEL

Q: If only 2% of Federal criminal cases go to trial, why does the U.S. have a mass incarceration problem?

A: 90% of defendants must take a plea bargain or risk waiting years in jail for a trial date.

Q: Is this a justice system?

Design By Sam Durant


004661

Paid For By Art At A Time

ArtSpace.org

Sam Durant's billboard artwork for '8x5'

CLEAR CHANNEL



DID YOU
KNOW?

INTERESTING FACT

Florida has a conviction rate above 90 percent.
Florida's prison population: over 170,000 people.

Margin of error is 10 percent.
Roughly 17,000 individuals sit in prison by mistake.
Those wrongfully incarcerated persons
could fill the DRIVE PINK Stadium.

Design By Sherrill Roland

Paid For By Art At A Time Like T

space.org

CLEAR CHANNEL

**WHY DOES THE US HAVE 5%
OF THE WORLD'S POPULATION
BUT 20% OF ITS PRISONERS?**

**One reason: Black Americans get more prison time
than White Americans for the same crimes**

Design By Guerrilla Girls

Paid For By Art At A Time Like This x SaveArtSpace.org

003471

Guerrilla girls' billboard artwork for '8x5'

HOLD THESE TRUTHS
TO BE EVIDENCE—
ALL ARE CREATED EQUAL,
ARE ENDOWED WITH RIGHTS,
AMONG THESE:
LIFE, LIBERTY
THE PURSUIT OF HAPPINESS.

Design By Faylita Hicks
Paid For By Art At A Time Like This x SaveArtSpace.org

005919

CLEAR CHANNEL

IF YOU SMOKED WHEN MONITORS
WERE ALL MONOCHROME,
GET YOUR LUNGS SCREENED NOW.

screenyourlungs.org
surviving lung cancer

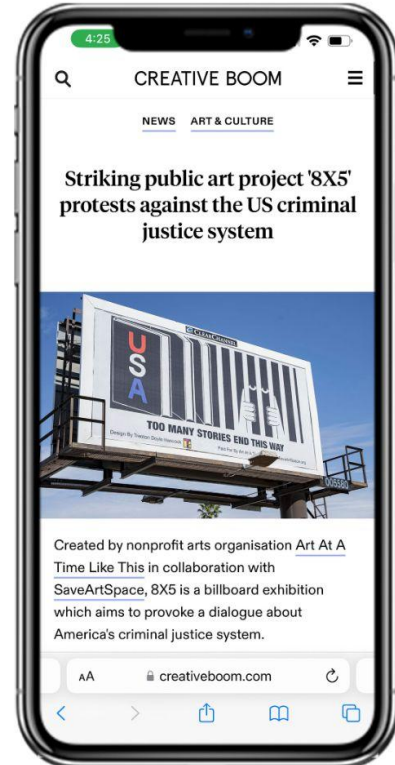
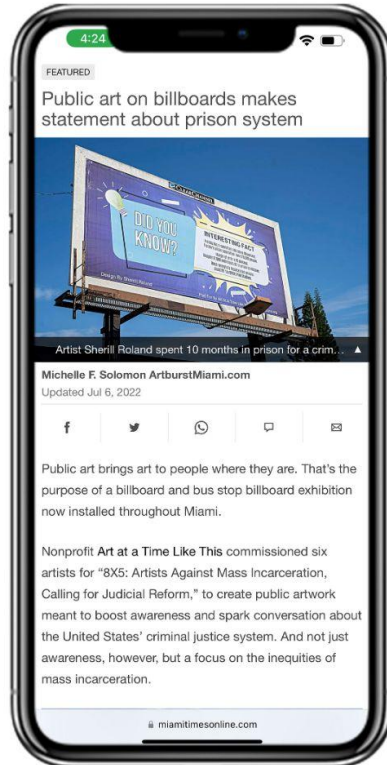
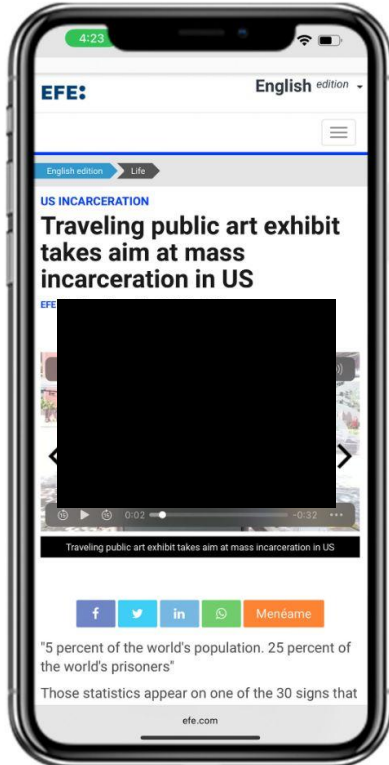
CLEAR CHANNEL

"My billboard is the opening of an erasure poem that will reimagine the Declaration of Independence," says Faylita Hicks, a participating artist with 8x5 in Miami. "If the U.S. Constitution, the one that has been so mercilessly abused by our Supreme Court Justice over the last several months, is based on the principles put forth by the Declaration of Independence, then it feels only natural to evaluate the quality and weight of the language used . . . and to consider if it is perhaps time to revise or start a new draft . . . one that prioritizes the inclusion of ideals and values of the historically marginalized."

Selected Press

SELECTED PRESS:

EFE NATIONAL NEWS, MIAMI TIMES, CREATIVE BOOM



SELECTED PRESS:

MIAMI TIMES: *Public art on billboards makes statement about prison system*

Public art brings art to people where they are. That's the purpose of a billboard and bus stop billboard exhibition now installed throughout Miami.

MIAMI ARTBURST: *PUBLIC ART EXHIBITION ON BILLBOARDS IN MIAMI MAKES A STATEMENT ABOUT JAIL SYSTEM*

FAD Magazine: *Art At A Time like This x SaveArtSpace launch 8x5 an exhibition on billboards throughout Miami to Raise Awareness of Mass Incarceration*

Creative Boom: *Striking public art project '8X5' protests against the US criminal justice system*

Created by nonprofit arts organisation Art At A Time Like This in collaboration with SaveArtSpace, 8X5 is a billboard exhibition which aims to provoke a dialogue about America's criminal justice system.

EFE: *Traveling Public Art Exhibit Takes Aim at Mass Incarceration In US* (live TV episode)

Yahoo: *El arte público intenta revertir el "encarcelamiento masivo" en EEUU*

THANK YOU