

SKILLS

ability to perform in high stress and volume environments | public relations | digital organization | writing | time management | effective communication | adaptability | willingness to learn

EXPERIENCE

ARTIST COORDINATOR | **Vitale Bros, St. Petersburg, FL** | Spring 2018 - 2019

- Scheduling of artists and designers for: commissions, exhibition involvement, and appointments.
- Account management: maintenance of client relationships, organization of commissions, and payment oversight.
- Brand expansion: social media insight, increased event involvement, direction of photoshoots, and website improvement.

ARTIST COORDINATOR & GALLERY MANAGER | **Modernist Icon, St. Petersburg, FL** | Spring 2018 - 2019

- Liaison for Bryce Hudson and other blue chip artists in a private collection of post-war modern and contemporary art. [Alexander Calder, Ilya Bolotowski, Frank Stella]
- Art management: digital and onsite organization of inventory.
- Gallery design and installation: handling of paintings, prints, vintage electronics, and furniture.
- Brand expansion: Mail Chimp usage, auction involvement, and increased artist visibility through online and in person networking.

VISITOR SERVICES | **Museum of Fine Arts, St. Petersburg, FL** | Summer 2017- 2019

- Front of house: desk reception, customer service, cash management, and membership sales.
- Marketing: development of expenditure spreadsheet, Instagram outreach, MFA ambassador at outside events, and relationship development with Tampa Bay businesses and residents through networking.
- Event assistance: assistance with event scheduling, client communications, payment management and facility tours.

FREELANCE CURATION & EVENT COORDINATION | 2017 -

- Artist management: selection and scheduling of artists.
- Art management: inventory organization (digitally and on site), art transportation, labeling of works, and installation.
- Sales and artist representation: presenting and selling high quality works of art.
- Education: research for and execution of lectures and artist panels.
- Personal brand development: commission of graphic designers for branding of my business and exhibitions, entrepreneurial research for insights and social media management.

VOLUNTEER & COMMITTEE MEMBER | **Shine Mural Festival** | Fall 2017-

- Artist Assistance: providing supplies and aiding in their comfort during the festival.
- Event Management: creation of educational series (Shine 2018), curation of exhibition (Shine 2018)
- Committee obligations: meeting with other members to curate the festival and continue to expand Shine and it's legacy in St. Petersburg.

DIANA BRYSON

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EDUCATION

— BACHELORS OF ARTS & MINOR IN ENTREPRENEURSHIP | USF Tampa | Graduation: 2021

REFERENCES

— Billy Summers | Visitor Services Manager at the Museum of Fine Arts | 813-486-5173

— Christy Paris | Professor of Art History | 850-491-7318

— Katherine Bzura | Director of State College of Florida's Art Gallery | 813-784-2874

— Johnny Vitale | CEO of Vitale Brothers | 727-771-5359