



## Designing for Older Adults

CREATE Workshop  
New York City  
April 11 – April 12, 2019

- **A SPECIAL EVENT:** The world renowned investigators of the Center for Research and Education on Aging and Technology Enhancement (CREATE) are hosting a two-day interactive workshop on “Designing for Older Adults”.
- **WHO SHOULD ATTEND;** If you are designing technology, consumer or health products, or living environments for older adults, this is a unique opportunity to network with colleagues and glean advice from leading experts in aging and design. Because of the highly interactive nature of this workshop, we are limiting attendance to 35 attendees.
- **WHAT IS CREATE?** The focus of CREATE is on making technology more useful to and usable by older adults. It is a consortium of Weill Cornell Medicine, Florida State University, University of Illinois Urbana – Champaign and is supported by the National Institutes of Health (National Institute on Aging). CREATE is the first group to receive the Human Factors and Ergonomics Society’s *Jack A. Kraft Award for Innovation* since its inception more than four decades ago. The award recognized the CREATE team for its significant social impact on technology advancements for aging populations. CREATE was also the inaugural (2016) recipient of the American Psychological Association’s *Interdisciplinary Team Research Award*. To learn more about CREATE visit our website [www.create-center.org](http://www.create-center.org).
- **AGENDA:** A critical aspect of the workshop is that members of the CREATE team will present guidelines and best practices for designing for older adults. Topics include: Existing & Emerging Technologies, Usability Protocols, Interface & Instructional Design, and design for Social Engagement, Living Environments, Healthcare, Transportation, Leisure, and Work. Each participant will receive a complimentary copy of our book *Designing for Older Adults*, 3<sup>rd</sup> Ed. and a USB with THE CREATE publications and tools.
- **HIGHLY INTERACTIVE:** An important aspect of the workshop is the opportunity for attendees to network and share their experiences, challenges, and outlooks for the future.
- **DETAILS:** This is a limited attendance event, so attendees must register by March 30th, 2019. The cost of the workshop is \$1200 plus your travel expenses. For students and postdocs, the cost is \$800. The costs also include a networking breakfast, lunch and dinner. For a registration form or any further information and/or assistance with reasonable accommodations, please contact Adrienne Jaret ([adj2012@med.cornell.edu](mailto:adj2012@med.cornell.edu)); 646.962.7153.

Look forward to seeing you in New York City!!

The CREATE Team,

Sara J. Czaja, Director, Weill Cornell Medicine  
Walter Boot, Professor, Florida State University  
Neil Charness, Professor, Florida State University  
Wendy A. Rogers, Professor, University of Illinois Urbana-Champaign